

**DENTONS**

**LINK LEGAL**

## **Practice credentials**

Technology / Media, Entertainment and  
Sports / Communications

Grow | Protect | Operate | Finance



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# The Firm

## An Overview

A full service corporate and commercial law firm, Dentons Link Legal has flourished for over twenty years, with over 50 partners and 200 lawyers across multiple practice areas, and offices in New Delhi, Mumbai, Hyderabad, Bengaluru, Chennai and GIFT City (Gandhinagar).

Blending a deep commercial insight with our legal proficiency, our practice provides you with responsive advice to help you achieve your business objectives.

With a clientele that includes international and domestic businesses, public sector undertakings, public and private banks and individuals, we work with you across the globe.

Our strength stems from our team of experienced, well-trained and qualified lawyers, who integrate their skills to provide comprehensive legal advice and strategy on complex commercial issues that meet your needs and expectations. Each partner brings their hands-on expertise and a client-first approach from a strategic perspective, by understanding your objectives and identifying potential issues in areas of public policy or litigation. Clients enjoy a high level of professional service with the advantage of discussing matters directly with their assigned partner.

The oldest practice group of its kind amongst our peers, our China Desk consists of experienced lawyers proficient in English and Mandarin. Designated as the official partner for legal services in India by the largest chamber of commerce in China, we have advised over 100 Chinese clients across diverse sectors, and work closely with their government agencies, universities, and think tanks to conduct legal research and promote economic ties between the two countries.

Globally, we have advised clients through our multiple practice areas across diverse sectors, including water and wastewater, airports, metro rail & urban transport, roads, ports, oil, gas, energy, power, aviation, media, broadcasting, advertising, pharmaceutical, information technology, business process outsourcing, consumer goods, real estate, mining, software, entertainment, insurance, and banking, and we also work extensively with international clients on regulatory approvals from the Indian authorities for establishing legal entities or other forms of business presence in India.



# Our practice areas

A full service law firm with over 250 lawyers and a pan-India presence, our practice areas span:

- Alternative Dispute Resolution
- Aviation and Aerospace
- Banking and Finance
- Capital Markets
- Construction / Engineering Firms
- Corporate
- Defense and Space
- Employment and Labor
- Foreign Investment Review
- Statutory Risk Management and Global Compliance and Investigations
- Hotels and Leisure
- Intellectual Property and Technology
- Life Sciences and Health Care
- Litigation and Dispute Resolution
- Manufacturing
- Maritime
- Mergers and Acquisitions / Joint Ventures / Private Equity
- Project Contracts and Claims Management
- Projects, Infrastructure and Energy
- Real Estate
- Restructuring, Insolvency and Bankruptcy
- Technology / Media, Entertainment and Sports / Communications

# Accolades



## **Chambers and Partners Global:**

Consistently ranked high.

## **Chambers and Partners Asia-Pacific:**

Consistently ranked high.

## **The Legal 500 Asia-Pacific:**

Consistently ranked high.

## **IFLR1000:**

Recommended Firm.

## **Asialaw:**

Consistently ranked high.

## **Benchmark Litigation Asia-Pacific:**

Consistently ranked high.

## **Asian Legal Business:**

Asia's Top 50 Largest Law Firms.

## **India Business Law Journal Indian Law Firm Awards:**

Consistent winner.

## **Top Ranked Law Firms: India Top Ranked Legal:**

Ranked high.

## **Forbes India Legal Powerlist:**

Top Law Firm.

## **RSG Consulting:**

Top 40 Indian Law Firms.

## **Economic Times Summit:**

One of the Best Brands.

## **IDEX Legal Awards:**

Best Law Firm of the Year – Large: Runner-Up.



# Our offices

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# Our Technology / Media, Entertainment and Sports / Communications Practice

## Background and Expertise

Our Technology / Media, Entertainment and Sports / Communications practice covers the full spectrum of domestic and international transactions for media houses, telecom operators, and technology companies (both, start-ups and well established).

Delivered by internationally qualified, experienced and committed professionals, our team expertly advise, handhold and guide our clients through complex and demanding regulatory domains, enabling them to achieve their commercial objectives. Our strong and efficient Technology / Media, Entertainment and Sports / Communications team acts for our local and international clients in diverse matters in the practice.

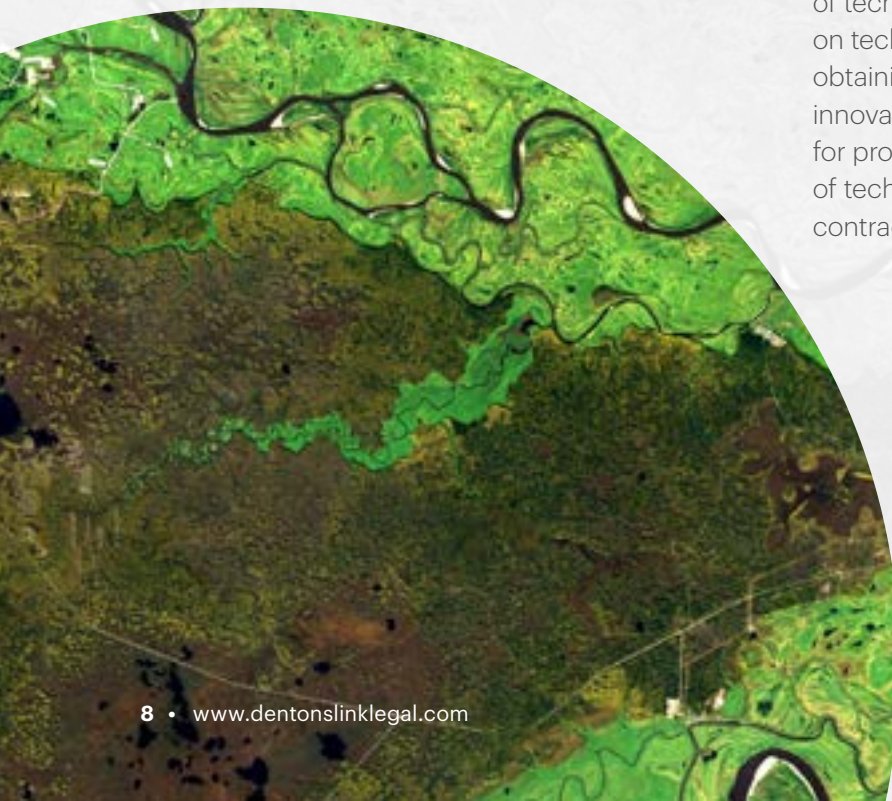
Our team has gained immense knowledge and insights on the array of issues faced by the industry, and works seamlessly to advise our clients to work towards a satisfactory and quick resolution to the issue at hand and protection of their interests. We have successfully and proactively challenged the actions of statutory authorities, and have defended issues like radiation complaints.

## Technology / Media, Entertainment and Sports / Communications: Spectrum of Services

We have been at the forefront of the Technology / Media, Entertainment and Sports / Communications vertical, and are recognized as thought leaders in this area of legal practice. Our expertise lies in advising our clients on every aspect during the lifecycle, including drawing upon advice from our other practice areas as needed, and we are trusted advisors to a host of Indian and multinational companies.

### Technology & Intellectual Property

With technology powering our world today, it is a vital link in various business sectors, including engineering, software, electronics, semiconductor chips, biomedical systems, telecom, defence equipment, aircraft-aviation, pharmaceuticals, IoT (Internet-of-Things), precision manufacturing, and artificial intelligence, financial markets, healthcare, media, logistics, and R&D. Legal issues in the technology sector relate to invention, sourcing, development, ownership, transfers, employees, licensing, investments, and regulation of technologies across the board, and we advise on technology law and assist our clients with obtaining registrations for protecting inventions and innovations, on the applicable rules and regulations for protection, on the management and assignment of technologies, and in taking timely action when contractual or statutory rights are violated.





## Media & Entertainment

Recognised nationally and internationally for our practice in Media, Entertainment and Intellectual Property Rights (IPR) related laws, we specifically address the issues that arise out of regulatory, technological, legal and policy changes in this vertical. Our clients include leading media houses, film distributors, broadcasters and advertising agencies, and we assist in drafting and negotiating various agreements, including those for film distribution, broadcast content licensing, music licensing, software/ technology licensing, and satellite broadcasting. We also frame strategy for acquisition and licensing of IPR for movies and music, and provide legal opinions and litigation support on anti-counterfeit and anti-piracy laws.

## Telecommunications

Achieving an enviable reputation in successfully addressing the issues faced by telecom industry, we handle a wide range of issues in this sector, right from the challenges faced at the time of setting up the telecom network, to the problems arising thereafter, to providing telecom services, and we have successfully represented both service and infrastructure providers in dealing with their challenges.



## Your Advantage

### Guidance

We combine our proven expertise and knowledge to guide our clients through high stakes commercial matters across the world, and we work hard to find strategic solutions to deliver the best possible outcome.

### Experience

We combine our specialized skills, our decades of experience with laws, and our diverse backgrounds to handle complex litigation cases, and we offer our clients bespoke advice with a high degree of efficiency. This gives our clients an edge in dealing with complex legal matters and voids the need to hire a multitude of attorneys.

### Global Reach

The trusted global partners with whom we work together across borders and jurisdictions, enable us to provide a seamless service to our clients. With an unrivalled depth and breadth of expertise, we provide you unparalleled legal and commercial support globally in more than 160 locations and in India.

### Proactive Approach

Our proactive approach with our "can do" attitude boosts our capability to provide quick, personalized services, allows us to offer end-to-end solutions and deliver cost-effective and time-efficient services during a dispute.

### Transparency

We share detailed proposals that clearly display our costs and timings, based on our initial discussions. Once confirmed, we periodically share detailed invoices based on our agreement.



# Our clients

Some of the clients we've had the pleasure of representing in our Technology / Media, Entertainment and Sports / Communications practice are:

- NDTV;
- DEN Soccer Private Limited;
- GMR Sports Limited;
- Live 24;
- DEN Digital;
- GMR Group;
- Delhi International Airport Limited;
- Mumbai International Airport Limited;
- GMR Hyderabad International Airport Limited;
- Fortis Healthcare International PTE Limited;
- Genpact;
- WaterBridge Ventures;
- Flipkart India Private Limited;
- L&T Technology Services;
- Hindustan Media Ventures Limited;
- ShareChat;
- Wipro Airport IT Services Limited;
- Indus Towers Limited;
- Tata Communications Payment Solutions Limited;
- ProstarM Info Systems Limited;
- Sify Technologies Limited;
- Reliance Communications Limited;
- ATC Telecom Infrastructure Private Limited;
- Vodafone India Limited;
- Bharti Airtel Limited;
- Northern Trust Corporation, US;
- Northern Trust India.



# Technology / Media, Entertainment and Sports / Communications: Awards

**The Legal 500 Asia-Pacific:**

Highly ranked.

**Asialaw:**

Highly ranked.

**Top Ranked Legal:**

Highly ranked.

**Media Law International:**

Highly ranked.

**The Legal 500 Asia-Pacific:**

Partners highly recommended.

## Recognition

**Technology, Media & Telecommunications, The Legal 500 Asia-Pacific:**

*"Link Legal has significant expertise in contentious matters, and continues to advise domestic and international clients in the media and IT sectors."*



# Our practice team

Our lawyers and associates work to provide comprehensive expertise and advice, led by our partners, specialists in Technology / Media, Entertainment and Sports / Communications:



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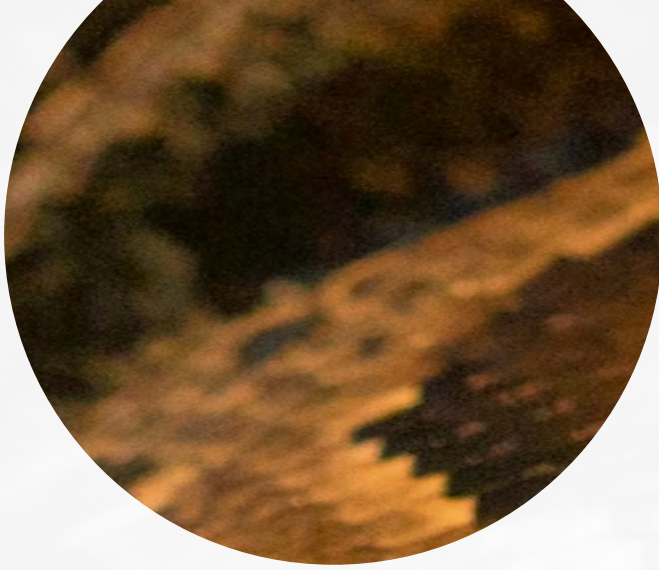
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## **ABOUT DENTONS**

Across over 80 countries, Dentons helps you grow, protect, operate and finance your organization by providing uniquely global and deeply local legal solutions. Polycentric, purpose-driven and committed to inclusion, diversity, equity and sustainability, we focus on what matters most to you.

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